

On Page Seo Guide

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oct 26 2022 3 manually mark up your event page if you don't use wordpress or cannot use a plugin or third party solution the third option is to manually mark up your event page with event schema this is the most simple way to do it create your event page and publish it go to google data highlighter make sure you're logged in to google search console

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technical seo the definitive guide backlinko May 12 2021 but that's just scratching the surface even if google does index all of your site's content that doesn't mean your job is done that's because for your site to be fully optimized for technical seo your site's pages need to be secure mobile optimized free of duplicate content fast loading and a thousand other things that go into technical optimization

what are meta descriptions and how to write them moz Aug 03 2020 a meta description is an html element that provides a brief summary of a web page a page's meta description tag is displayed as part of the search snippet in a search engine results page serp and is meant to give the user an idea of the content that exists within the page and how it relates to their search

query meta description examples

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hubspot Nov 06 2020 jan 07 2022 best keywords for seo understand that there s no best keywords just those that are highly searched by your audience with this in mind it s up to you to craft a strategy that will help you rank pages and drive traffic the best keywords for your seo strategy will take into account relevance authority and volume

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a brick and mortar business high quality products get a lot of word of mouth referrals from current customers the in person equivalent of off page

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google Jun 25 2022 nov 22 2022 the seo starter guide describes much of what your seo will do for you although you don t need to know this guide well yourself if you re hiring a professional to do the work for you it is useful to be familiar with these techniques so that you can be aware if an seo wants to use a technique that is not recommended or worse strongly

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to check the seo health of your site while putting you on the path of sustained improvement to make

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beginner s guide to seo the 1 most popular introduction to seo trusted by millions read the beginner s guide commonly in seo when we think about on page optimizations we re typically thinking about core places to include the keywords such as the title the h1 the url within the content

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